



ENTREPRENEURS CLUB PRESENTS

ENEXT

ENTREPRENEURIAL EXPEDITION

#ENEXT2023

Entrepreneurs' Club is a student-led organisation from PSG College of Technology, exclusively dedicated to fostering the spirit of entrepreneurship and the entrepreneurial way of thinking.

It offers a venue for student networking and sharing in a habitat that will nurture entrepreneurship and innovation while assisting students in cultivating and developing their own ideas, either in the context of starting their own business or working for an organization with an entrepreneurial culture.

It helps to develop, instill, and stimulate entrepreneurship within the student population to spread a wider perspective, a route, and a vision among our peers and for our own selves to be sure enough to believe our potential to alter the world.



2022

E-NEXT "Lead the Change"

2021

E-NEXT "The First Big Thing this Decade"

2020

E-NEXT "Entrepreneurial Decennium"

2019

E-NEXT "A Thyst with Entrepreneurship"

2018

E-NEXT "Evoke your Entrepreneurial Instinct"

2017

E-NEXT "Evolution of Entrepreneurship"

2016

E-NEXT "The Next Big Thing in Entrepreneurship"

2015

DOT-E

2014

E-SUMMIT

2013

E360

EVENTS



To put it simply, **Biz Quiz** is a standard business quiz for quiz fans. A tagline and logo made up the first round. The second round was a buzzer round on business-related current events, a game that assessed players' knowledge of the business sector and allowed them to discover some information that was currently making waves in the business world.



Bid, buy, and make a tagline that best represents this all-time favourite **Auction** is an offer. a special event where we attempted to replace the real-life auction but with only fake money. We had different types of auctions, like an IPL auction, featuring just about every dream product. The participants in a movie auction and other events were required to manage the inventory cash that was given to them. They learned about money management, which is all about how to spend money wisely.



If you enjoy playing **Monopoly**, entering the game and experiencing it firsthand is no longer a pipe dream. In our club, we assist you in recapturing the things you have been missing amid busy schedules and never-ending exams.

Thirst-E is the first student-run start-up of PSG Tech that has been serving fresh juices since 2008 in the hostel premises and in the college canteen acts as a live learning environment for students to master the fundamentals of management and accounting. We have overcome many obstacles and now operating dual stores under the exclusive management of the E-club that generates an annual profit of six figures and a turnover of seven figures.

The academic culture now includes industrial tours and outbound training, necessitating the use of a dependable domestic travel schedule. The E-club start-up **Tech Travels** takes care of all the PSG Tech students' hospitality needs. For a safe and enjoyable journey, we not only plan for transportation but also for food and lodging. The arrangements we have already made have received astonishment, and with a dedicated team, we are confident that this will continue.

Trend-E is a start-up that creates customized and aesthetically pleasing products, such as bags, mugs, notebooks, and creative stickers. Trend-E offers goods that evoke the most pleasant recollections of our undergraduate years. The one location that all students agree upon when they need to purchase or give something distinctive and unique.

Supported by E-club, **Fabino** is an initiative by the Department of Fashion Technology. Our seniors planted the first seeds for this business in 2015. Today, Fabino is completely organized into five divisions, each headed by a student. Among the creative services, it provides are threaded jewelry, soap carving, and clothing design. Through Fabino, we help every student discover their innate creativity.



START UP

OUR PREVIOUS EDITION SPEAKERS



Mr. Rajesh Kalyanraman-
MD, Kalyan Jewelers

The summit was officially opened by Mr. Rajesh Kalyanraman. His excellent talk on the paradigm shift in family businesses came next. He concentrated on the difficulties he faced as a budding businessman running his family's enterprise. He also responded to a few inquiries from the audience.



Padma Singh Isaac-
Founder, Aachi Groups

Mr. Isaac's tenacious pursuit of a position for himself in the spice business gave rise to Aachi. The Aachi that, despite its first failure, keeps the cash registers ringing cheerfully. Mr. Isaac began his career in sales with Godrej in Chennai, and his love of marketing enabled him to advance to the position of area sales manager. In India, Aachi goods are available in more than 25 states. It has more than 200 items.



Joshua Karthik-
Founder, Stories by Joseph Radhik

Everyone has daydreamed about the weddings of famous people like Priyanka Chopra and Nick Jonas or Virat Kohli and Anushka Sharma. What, though, made these weddings so incredible? Joshua Karthik, the co-founder of "Stories by Joseph Radhik," is the person behind the camera. He has a wealth of knowledge about what makes a photograph so memorable and how an ephemeral moment can be made immortal.

OUR PREVIOUS EDITION SPEAKERS



Dr. Velumani-
Founder, Thyrocare

Indian scientist turned businessman, Dr. Velumani. He established Thyrocare Technologies Ltd., a network of diagnostic and preventative care facilities with its headquarters in Navi Mumbai, and serves as its chairman and managing director. The founding and managing director of Nuclear Healthcare Limited are also credited to him.



Nandhini Vaidyanathan-
Founder, Carma Connect

Nandhini Vaidyanathan, a scholar who transitioned from corporate management to mentoring, is the creator of CARMA CONNECT, a network that links mentors and entrepreneurs around the world. It offers coaching services to large corporations that encourage their employees to think like entrepreneurs as well as to entrepreneurs.



Raunaq Mangottil-
Founder of Fully Filmy

Founder and CCO of Fully Filmy, one of India's top brands for pop culture and film. In other words, he generates ideas and transforms them into goods, content, and everything else that enables people to celebrate the things they cherish. Entrepreneur by day, content creator by night.

OUR PREVIOUS EDITION SPEAKERS



**Padma Shri Arunachalam
Muruganantham-**
Social Entrepreneur

Mr. Arunachalam Muruganantham, best known by his stage name Padman, was a commoner who inspired India's pink revolution. He created equipment to produce sanitary napkins at an affordable cost. He is being hailed as a hero for standing up for women's rights, and millions of underprivileged Indian women are praising him for it. In 2015, this social entrepreneur received the Padma Shri Award in recognition of his work.



Somasundaram-
*Founder and the Managing Director of
Amman TRY Steels*

Somasundaram, the founder of Amman TRY Steel, got his start in business as a teenager working at his father's steel scrap yard. The locally produced brand gained popularity while quietly growing its business under the direction of a youthful entrepreneur. With no prior experience running a steel plant and just some practical knowledge of the metal from his father's scrap business, Somasundaram established the first steel rolling mill in Nagamangalam, Trichy, at the age of 23, not long after graduating.



King Siddarth-
*Entrepreneur, Product & Design
Leader, & Public Speaker*

Popular for design and philosophy, King Siddarth is regarded as an entrepreneur of great zest. He is a great speaker for his age.

OUR PREVIOUS EDITION SPEAKERS



Himanshu Bakshi-
Manager EY

It is always encouraging to see how someone can manage to accomplish so much while having physical limitations. At Ernest & Young, Mr. Himanshu oversees international tax and transfer pricing. In addition to this, he is a BCom, Honors graduate, a motivational speaker, a TED-x speaker, a chartered accountant, a writer, and an author.



Mahalakshmi Saravanan-
Women Entrepreneurs India

In addition to being a first-generation Ted speaker, Mahalakshmi Saravanan is the founder and CEO of Women Entrepreneurs India (WEI). She has been a guiding light for the majority of female entrepreneurs in the community for the past 12 years, helping some businesses that were on the verge of failure achieve top ranks online.



Ramesh Babu-
"Millionaire Barber"

Mr. Ramesh Babu, known as "the Millionaire Barber," shared his experience of buying his first typical Maruthi onmi van in 1994 and starting a rental business. But his car collection is anything but typical now, 17 years later. He reminded the crowd, who were listening intently, of this clear message: "Work hard. Be humble. "Anything else is just luck!"

OUR SPEAKERS



Santosh Kumar-
Co-Founder, Vivaahika



Neil Kikani-
Director at Ragok Megicare



Karishma Anadkat-
Managing Director, kurtoshhh



Adithya Singh-
Founder & CEO, Jr Sc Ki Dhuniya



Rakshita Mehta-
Founder, Cooks and Crafts Studio



Rajesh Kumar-
Co-Founder & CEO, Kalvium

SPONSORSHIP

SPONSORSHIP LEVEL

Mileage for the sponsor is that their brand will be promoted to a sizable student population as a business that supports student programming. In the designated stalls, the business may display its goods or offer information about them. The business can demonstrate its originality and cleverness through a session that will be held in conjunction with them (only for the title sponsor). By "marketing through the hands of the youth", it will open doors for the following generation.

TITLE SPONSOR - INR 2 LAKHS

"Title sponsor" branding for all the sessions- 60 minute sponsor slot on the day of the event-
"Title sponsor" branding in all material provided by Entrepreneurs Club for the event
Company banner displayed most prominently in all the session venues. Company information center/stall can be placed near the registration counter. Advertisement space on event website.

SPONSORSHIP

PLATINUM SPONSOR- INR 1 LAKH

“Brought to you by” Branding for all the sessions. “Brought to you by” branding in all material provided by Entrepreneurs Club for the event-Welcome remarks in all sessions. Company banner displayed most prominently in all the session venues. Company information center/stall can be placed near the registration counter.

GOLD SPONSOR- INR 50,000

Welcome remarks in all events, conferences, simulations of the event-listed as Gold sponsor on all marketing materials- advertisement in all events, conferences, simulations-Company banner displayed in all the event-venues. Company information or product booth at the bigticket event.

SILVER SPONSOR- INR 25,000

Awards and Prizes for one event will be announced as sponsored by the Event Sponsor>Welcome remarks in all events, conferences, simulations of the event-listed associate. Event sponsor on all marketing materials. Advertisement in all events, conferences, simulationsCompany banner displayed in all the event venues and websites.



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